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In search of excellence: lessons from america's best-run companies, harper & row, ne- york. The authors studied 43 successful American companies to discover the secrets of the art of American management. The firms were in various categories, including high-technology companies, consumer goods companies, general industrial goods companies of interest, service companies, project management companies, and resource-based companies.

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#### In Search of Excellence - Wikipedia

In Search of Excellence: Lessons from Americas Best-Run Companies: Book Format: Paperback: Number Of Pages: 360 pages: First Published in: January 1st 1982: Latest Edition: December 1st 2007: ISBN Number: 9781861977168: category: business, non fiction, leadership, buisness, business, management: Formats: ePUB(Android), audible mp3, audiobook and kindle.

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Key Lessons from "In Search of Excellence" 1. Preparation and knowledge are key elements of successful implementation 2. Japanese advanced managerial abilities 3. Create the perfect balance between rationality and intuition

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#### Books - Tom Peters

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